

Diploma in International Business

Brief Program Description

This program will equip the students with business knowledge, communication skills, ethical and legal know-how and critical thinking skills that they need to adapt and thrive in a changing global environment. Through this program, students will be able to learn all the basics of business and gain specialized expertise in areas such as international trade law, finance, sales and marketing. The graduates of this program occupy positions of leadership in the private and public sectors provincially, nationally and internationally

Career Occupation* (if applicable)

Graduates are prepared for careers such as:

- Account Manager
- Accounting Assistant
- Business Development Officer
- Business Manager
- Entrepreneur
- Human Resources Assistant
- Marketing Coordinator
- Office Manager
- Project Manager
- Sales Professional
- Self-Employment

Admission Requirements*

- Proof of grade 12 or equivalent or
- 19 years of age or older (all applicants)
- Evidence of Language Proficiency Requirements (evidence of one of the following):
- Evidence that 3 years of full-time secondary education (Grades 8-12) have been successfully completed in the English language in a country where English is one of the principal languages. This may include successful completion of a BC Adult Graduation program. Applicants must produce transcripts as evidence of completion of grade 12 English with minimum of a "C" grade **OR**
- Completion of 2 years of full-time post-secondary education at an accredited institution where English is the language of instruction. (Applicable to a country where English is one of

the principal languages.) **OR**

- Provide verified results for one of the English language proficiency tests listed below.
Test results must be dated no more than two years before the start date of the program.
 - International English Language Testing System (IELTS) Academic: overall score of 5.5 or higher.
 - Canadian Academic English Language (CAEL) Test: overall score of 40 or higher
 - Duolingo English Test: overall score of 95 or higher
 - Test of English as a Foreign Language (TOEFL) IBT: overall score of 46 higher
 - Canadian English Language Proficiency Index Program (CELPIP): Listening 6, Speaking 6, Reading 5, and Writing 5.
 - Pearson Test of English (PTE) Academic: overall score of 43 or higher
 - International Test of English Proficiency (iTEP): overall score of 3.5 or higher.

- Mature student applicants:
Applicant is 19 years or older at the start of the program and is a Canadian citizen or permanent resident who cannot access their educational records or provide sufficient evidence of secondary or post-secondary education as outlined above:

1. applicant provides attestation that they have completed at least three years of full-time instruction in English in a country where the English is one of the principal languages, and
2. Applicant completes an Accuplacer English Assessment (Next Generation: Reading, Writing and WritePlacer) and achieves the following minimum scores: Reading: 235, Writing: 235, WritePlacer: 4

Learning Objectives*

Upon completion of this program the successful student will have reliably demonstrated the ability to:

- Work in a manner consistent with law and professional standards, practices, and protocols in international business
- Develop a business plan in collaboration with

others

- Apply leadership and management knowledge and skills to assist in the planning, directing and controlling of an organization
- Take into account the impact of the economic, social, political, and cultural variables which affect a business operation
- Apply research skills to gather, interpret, analyze and evaluate data from primary and secondary sources
- Apply computer skills and knowledge of information technology to support the management of an organization

Method(s) of Evaluation*

Students will be assessed through written tests and assignments. there will be quizzes and midterms, which need to be completed and submitted to the instructor for marking. This method of continual assessment ensures that the instructor can consistently monitor your progress and provide you with assistance throughout the duration of the course.
Students will be required to complete 240 hrs. of Capstone project. Students are required to maintain a minimum C grade average or higher and a minimum attendance of 85%.

Completion Requirements*

Minimum C grade average is required for graduation

Program Duration

1440 hrs
72 wks
18 months

Homework Hours

2-3 hrs. This is only an approximate figure and is dependent upon how much time the student can dedicate to the studies and how well he/she grasps the learning concepts in the course material

Delivery Method(s)

Indicate how the program is delivered

- ☒ **In-class instruction:** 100% hours of instruction delivered in a classroom or other setting, where instructors share the same physical space as students.
- ☒ **Distance education:** 100% hours of instruction, excluding work experience hours, if applicable, delivered remotely from a BC location.
- ☒ **Combined delivery:** (both in-class and distance): Instruction provided through a combination of in-class and distance delivery. Program may include a work experience component (in-person).
 - **50%** of combined program will be provided by distance (online) delivery.

If distance or combined delivery is indicated, the online components are:

- ☒ **Synchronous**, meaning students attend classes virtually in 'real time' with instructors and classmates.
- ☐ **Asynchronous**, meaning students and instructors do not meet in 'real time'. There is no live video lecture portion of the program. Students in a program or course that is delivered asynchronously may move through assignments at their own pace, supported by online resources such as recorded lectures, reading material, assignments and discussion groups.
- ☐ Combination of both **synchronous and asynchronous**.
 - Program delivery is [xx]% synchronous and [xx]% asynchronous.

Required course materials

1. Canadian Income Taxation,
By William Buckwold, Joan Kitunen
2. Managerial Economics
By Christopher Thomas, S. Charles Maurice
3. Customer Service by
Robert Lucas
4. The Art of Leadership
By George Manning, Kent Curtis
5. International Business, theory and practice, By
Ehud Menipaz, Amit Menipaa
6. International Management: Managing Across Borders and
Cultures,
By Helen Deresky
7. International Accounting
By Timothy Doupnik, Hector Perera
8. International Financial Management
By Don Brean, Cheol Eun, Bruce Resnick

9. International Human Resource Management:
Globalization, National Systems and Multinational
Companies
By Chris Rees and Tony Edwards
10. International Marketing
By Philip Cateora, John Graham, Mary Gilly
11. Working,
By Larry Bailey
12. Experiencing MIS, By David M. Kroenke, Andrew Gemino,
Peter Tingling

**List of Equipment
Required**

- White board,
- overhead projector,
- lecture notes,
- computers/Laptops
- chairs,
- desks,
- garbage bins,
- A4 folder
- Notepads
- Pencils
- Pens
- Highlighters
- High speed internet connection

Program Organization*

- *List the titles of the courses in this program in the order they are provided and the hours of instruction allotted to each.*
- *If the program is offered by combined delivery, identify the delivery method for each course.*
- *If the program is offered by either distance or combined delivery and is offered through a combination of synchronous and asynchronous delivery, identify in the delivery method description which courses are synchronous versus asynchronous.*
- *If a course is delivered by both synchronous and asynchronous delivery, state the percentage of each.*
- *If a course employs more than one delivery method, the requirements for in-class and synchronous attendance must be clearly outlined.*
- *The method of delivery method column can be removed if the program is delivered through only one method, and any distance courses are all either synchronous or asynchronous.*

For programs with work experience component(s) list the duration in hours of each work experience component of the program. List the work experience element in the order in which it is provided along with the other courses in the program.

	Course Title/Work Experience Component* (in order of delivery)	# of Hours of Instruction*	Delivery Method (In-class, Distance, or Combined)	Delivery Description for Distance and Combined Delivery Courses (Synchronous, Asynchronous, or Combination)	Breakdown for Combined Delivery Courses Summary of in-class vs. online attendance [xx% online and xx% in-class]
1.	DIB 101. Fundamentals of Business	50	In-class, Distance, and Combined	Synchronous	100% online
2.	DIB 102. Business Ethics	50	In-class, Distance, and Combined	Synchronous	100% online
3.	DIB 103. Fundamentals of Financial Accounting	50	In-class, Distance, and Combined	Synchronous	100% online
4.	DIB 104. Foundations of Marketing	50	In-class, Distance, and Combined	Synchronous	100% online
5.	DIB 105. Business Statistics	50	In-class, Distance, and Combined	Synchronous	100% online
6.	DIB 106. Fundamentals of Management	50	In-class, Distance, and Combined	Synchronous	100% online
7.	DIB 107. Business Math	50	In-class, Distance, and Combined	Synchronous	100% online
8.	DIB 108. Human Resource Management	50	In-class, Distance, and Combined	Synchronous	100% online
9.	DIB 109. Organizational Behavior	50	In-class, Distance, and Combined	Synchronous	100% online
10.	DIB 110. Financial Institutions	50	In-class, Distance, and Combined	Synchronous	100% online
11.	DAP 105 Quickbooks	50	In-class, Distance, and Combined	Synchronous	100% online
12.	DIB 112. Business Communication	50	In-class, Distance, and Combined	Synchronous	100% online
13.	CAP 101- Applied Business Capstone Project	120	In-class, Distance, and Combined	Synchronous	100% in class
14.	DIB 113. Income Tax Fundamentals	50	In-class, Distance, and Combined	Synchronous	100% in class
15.	DIB 114. Managerial Economics	50	In-class, Distance, and Combined	Synchronous	100% in class
16.	DIB 115. Customer Service	50	In-class, Distance, and Combined	Synchronous	100% in class
17.	DIB 116. Leadership	50	In-class, Distance, and Combined	Synchronous	100% in class
18.	DIB 117. International Business	50	In-class, Distance, and Combined	Synchronous	100% in class
19.	DIB 118. Multinational Management	50	In-class, Distance, and Combined	Synchronous	100% in class
20.	DIB 119. International Accounting	50	In-class, Distance, and Combined	Synchronous	100% in class

21.	DIB 120. International Finance	50	In-class, Distance, and Combined	Synchronous	100% in class
22.	DIB 121. Global Supply and Chain Management	50	In-class, Distance, and Combined	Synchronous	100% in class
23.	DIB 122. International Marketing	50	In-class, Distance, and Combined	Synchronous	100% in class
24.	DIB 123. Career Success	50	In-class, Distance, and Combined	Synchronous	100% in class
25.	DIB 124. Management Information System	50	In-class, Distance, and Combined	Synchronous	100% in class
26.	CAP 102- International Business Research- Capstone Project	120	In-class, Distance, and Combined	Synchronous	100% in class